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**BUSH FURNITURE DEBUTS NEW LINE  
OF FLEXIBLE, ADAPTABLE HOME FURNISHINGS  
Affordable Style Within Versatile Dimensions: my | space®**

JAMESTOWN, N.Y., Sept. 15, 2009—Bush Industries, a leading global manufacturer of ready-to-assemble (RTA) and commercial-grade casegoods furniture for home and office, has launched a line of value-priced entertainment and soho office furniture products. More than a dozen my | space® by Bush Furniture products are being introduced this week at the company's Las Vegas World Market showroom (Building A, Suite A-610) and will be available for immediate sale to Bush general market resellers.

Built to exacting standards with appeal to varied lifestyles and fashions, my | space products are scalable to small dwellings as well as to larger homes.

"My | space by Bush Furniture was designed to meet the expectations of today's value-conscious consumer—to indulge their style sense while keeping within their budgets," said Bush Industries' CEO James Sherbert. "Our shopper insights indicated an underserved market that included a range of consumers from video gamers to dorm and apartment dwellers, aspiring entrepreneurs to frugal homemakers. We developed the my | space line to serve this market and to appeal to modern lifestyles and broad fashion tastes: traditional, casual, contemporary and country."

Suggested retail pricing for introductory my | space products is less than \$200 per SKU.

— MORE —

Bush Furniture's my|space launch lineup features a spectrum of fashion-forward entertainment and soho office products, including:



Porter Finish

**Brandywine MY72702-03**

34<sup>5</sup>/<sub>8</sub>"H x 19<sup>5</sup>/<sub>8</sub>"W x 33<sup>1</sup>/<sub>2</sub>"D

- Two desk surfaces in one!
- Clever retractable desk and drawer glides on ball-bearing slides
- Pull out when ready to work and stow underneath desk when not in use to save space



Classic Black Finish

**Alamosa MY72701-03**

52<sup>1</sup>/<sub>2</sub>"H x 36"W x 23<sup>1</sup>/<sub>4</sub>"D

- Elegant, functional desk designed for small spaces
- Large, pull-out drawer has plenty of room for supplies
- Top shelf holds books and speakers
- Bottom shelf can accommodate printer and paper
- Perfect for use with a laptop computer



MY18442-03  
Medium Superb Oak Finish



MY18942-03  
Aged Tobacco Finish

**Antonia MY18942-03**

24"H x 43"W x 21<sup>5</sup>/<sub>8</sub>"D

- Foldable media baskets with woven accent face panels and leatherette details offer convenient storage for DVDs, game controllers, etc.
- Framed bead board side panels
- Decorative base molding
- Tip tested to UL 1678 standard
- Accommodates flat panel TVs up to 42" / 100 lbs.



Pinstripe Teak Finish shown

**Rhea MY11542-03**

18<sup>7</sup>/<sub>8</sub>"H x 41<sup>1</sup>/<sub>8</sub>"W x 20<sup>1</sup>/<sub>2</sub>"D

- Reversible top shelf comes with two finishes: choose either Mocha Cherry or Pinstripe Teak
- Two glass component shelves
- Fabric back panel keeps cords out of sight
- Tip tested to UL 1678 standard
- Accommodates flat panel TVs up to 42"/100 lbs.

Bush Industries, Inc. is a privately-held manufacturer of ready-to-assemble (RTA) and commercial-grade casegoods furniture for home and office. Celebrating its 50<sup>th</sup> anniversary this year, the company researches and keenly understands shopper values to drive innovative product design—and then sources quality materials and distributes value-added furniture products through a variety of channels. The company is headquartered in Jamestown, N.Y., with manufacturing in western New York and Pennsylvania in the United States, as well as in China and Germany. Domestic distribution centers are located in Erie, Penn. and Reno, Nev.

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